

EXHIBIT 3

Return Date: December 11, 2018	:	JUDICIAL DISTRICT
	:	
WILLIAM SHERLACH & ROBERT PARKER	:	OF FAIRFIELD
	:	
v.	:	AT BRIDGEPORT
	:	
ALEX JONES, ET AL.	:	NOVEMBER 15, 2018

COMPLAINT

INTRODUCTION

1. This is a civil action for damages leading from the mass shooting that happened at Sandy Hook Elementary School on December 14, 2012.

2. Just before 9:30 AM that morning, Adam Lanza shot his way into the locked school with a Bushmaster XM15-E2S.

3. In less than five minutes, he shot and killed 20 first-grade children and 6 adults. Two others were wounded.

4. That tragic day left behind 26 families that will never be whole again.

5. Every day since, those families have struggled to reconcile themselves with the irrevocable loss of their beloved sons, daughters, sisters, brothers, and mothers.

6. Even though overwhelming—and indisputable—evidence exists showing exactly what happened at Sandy Hook Elementary School on December 14, 2012, certain individuals have persistently perpetuated a monstrous, unspeakable lie: that the Sandy Hook shooting was staged, and that the families who lost loved ones that day are actors who faked their relatives' deaths.

7. Defendant Alex Jones is a conspiracy-theorist radio and internet personality who holds himself out as a journalist. He is the most prolific among those fabricators. But he does not work alone: along with his various business entities, Jones is the chief amplifier for a group that has worked in concert to create and propagate loathsome, false narratives about the Sandy Hook shooting and its victims, and promote their harassment and abuse.

8. Jones, along with these others, has persisted in the perpetuation and propagation of this outrageous, deeply painful, and defamatory lie in the face of a mountain of evidence to the contrary, and with no supporting evidence.

9. Alex Jones does not in fact believe that the Sandy Hook Shooting was a hoax—and he never has.

10. Nevertheless, time and again, Jones has accused the Sandy Hook families, who are readily identifiable, of faking their loved ones' deaths, and insisted that the children killed that day are actually alive.

11. Jones has deliberately employed these false narratives about the Sandy Hook shooting, the victims, and their families as part of a marketing scheme that has brought him and his business entities tens of millions of dollars per year.¹

12. Jones has an audience of millions. He has repeatedly urged them to "investigate" the Sandy Hook shooting. He has purposely published statements by other people who falsely assert that the Sandy Hook shooting was a hoax.

13. As a result of Jones's campaign, the families and survivors of the Sandy Hook shooting have been forced to endure malicious and cruel abuse at the hands of ruthless and unscrupulous people.

14. On a regular basis, the families and survivors have faced physical confrontation and harassment, death threats, and a sustained barrage of harassment and verbal assault on social media.

15. They have confronted strange individuals videotaping them and their children.

16. Some of them have moved to undisclosed locations to avoid this harassment.

17. The plaintiffs bring this action in defense of the values protected by the First Amendment to the U.S. Constitution, not in derogation of it.

18. Like any marketplace, the marketplace of ideas that the First Amendment was meant to protect cannot function properly without accountability for reprehensible conduct like the defendants'. In fact, the defendants themselves have proven this to be so by their successful propagation of the blatantly false and harmful aspersions described in this Complaint.

19. The First Amendment has never protected demonstrably false, malicious statements like the defendants'. This is because "there is no constitutional value in false statements of fact. Neither the intentional lie nor the careless error materially advances society's interest in 'uninhibited, robust and wide-open' debate on public issues."²

¹ See Seth Brown, *Alex Jones's Media Empire Is a Machine Built to Sell Snake-Oil Diet Supplements*, N.Y. MAG. (May 4, 2017), <http://nymag.com/selectall/2017/05/how-does-alex-jones-make-money.html>; Alex Seitz-Wald, *Alex Jones: Conspiracy, Inc.*, SALON (May 2, 2013), https://www.salon.com/2013/05/02/alex_jones_conspiracy_inc/.

² *Gertz v. Robert Welch, Inc.*, 418 U.S. 323, 340 (1974) (quoting *New York Times Co. v. Sullivan*, 376 U.S. 254, 270 (1964)). While the Supreme Court has afforded "a measure of strategic protection" to certain kinds of falsehoods to ensure that speech protected by the First Amendment has "the breathing space to survive," it has never wavered in its determination that falsehoods have no First Amendment value. *Id.* at 342. None of the Court's protective doctrines interfere with the plaintiffs' claims in this case.

20. This lawsuit is about holding Jones and the other defendants accountable for the effects of their outrageous, malicious, and deeply hurtful lies.

PARTIES

21. The plaintiffs are the immediate family of one child and one educator killed at Sandy Hook Elementary School, in Newtown, Connecticut, on December 14, 2012.

22. Plaintiff Robert “Robbie” Parker is the father of murdered first-grader Emilie Parker, who was six years old at her death on December 14, 2012. He resides in King County, Washington.

23. The plaintiff, William Sherlach, is the spouse of Mary Sherlach, who was a 56-year-old school psychologist killed at Sandy Hook Elementary School, in Newtown, Connecticut, on December 14, 2012. He resides in Fairfield County, Connecticut.

24. The defendants are out-of-state business entities and individuals residing in Connecticut, Texas, Florida, and Minnesota.

25. Defendant Alex Emric Jones (“Alex Jones” or “Jones”) is a radio and internet personality who holds himself out as a journalist and is a resident of Austin, Texas. He is the host of shows including “The Alex Jones Show,” and owns and operates the websites Infowars.com and PrisonPlanet.com. Jones’s shows have millions of weekly listeners and are syndicated on approximately 60 radio stations. Jones can be served at his place of business, Infowars, at 3019 Alvin Devane Blvd, Suite 300-350, Austin, Texas 78741.

26. Defendant Infowars, LLC (“Infowars”) is a Texas limited liability company that produces and broadcasts Alex Jones’ Infowars, which holds itself out as a news and journalism platform. Its principal offices is at 3019 Alvin Devane Blvd., Suite 300-350, Austin Texas 78741.

27. Defendant Free Speech Systems, LLC is a Texas limited liability company. It owns Infowars.com. Its principal office is located at 910 West May Street, Austin, Texas 78704.

28. Defendant Infowars Health LLC is a Texas limited liability company. Its principal office is located at 509 West 18th Street, Austin, Texas 78701.

29. Defendant Prison Planet TV LLC is a Texas limited liability company. Its principal offices located at 910 West May Street, Austin, Texas 78704.

30. All the above-mentioned Texas business-entity defendants are owned, controlled, and/or operated by defendant Alex Jones and are employed to hold and generate revenue for him. They and Jones shall hereinafter be referred to collectively as “the Jones defendants.”

31. Defendant Wolfgang Halbig holds himself out as a journalist and investigator and resides in Sorrento, Florida. He is the creator and operator of the defamatory and predatory websites SandyHookJustice.com and MonteFrank.com.

32. Defendant Cory T. Sklanka holds himself out as a journalist and investigator and resides in Meriden, Connecticut. He has worked closely with Halbig in Halbig's Sandy Hook "investigative" work, including acting as driver and camera operator when Halbig has visited Connecticut to conduct those activities, and, on information and belief, participating in the operation of SandyHookJustice.com and co-hosting Sandy Hook Justice broadcasts.

33. Defendant Genesis Communications Network, Inc., is a privately held company incorporated in Minnesota. It distributes radio programs produced by Alex Jones and Infowars, and was founded by Ted Anderson, who has appeared many times on Jones's shows, to promote his other business, defendant Midas Resources.³ Its principal offices are located at 190 Cobblestone Lane, Burnsville, Minnesota, 55337.

34. Defendant Midas Resources, Inc., is a privately held company incorporated in Minnesota. Its principal offices are located at 190 Cobblestone Lane, Burnsville, Minnesota, 55337. It has sold precious metals, dietary supplements, and other items as advertised by and in cooperation with defendant Genesis Communications and the Jones defendants.⁴

THE DEFENDANTS' KNOWLEDGE, ASPIRATIONS, AND INFLUENCE

35. Jones has a radio audience of more than two million people. The Alex Jones Show is syndicated on more than 60 radio stations. On the internet, Jones and Infowars reach millions more. Jones's YouTube channel has more than 2.3 million subscribers.

36. Jones has repeatedly expressly stated that he aspires to spur his followers to action, and has acknowledged that his exhortations have that effect. This is especially true with regard to the Sandy Hook shooting.

37. For instance, on June 12, 2017, The Alex Jones Channel posted a video. Speaking of his interview with Megyn Kelly on NBC and specifically about Sandy Hook, Jones stated, "That's why you keep missing the main calculation. I am a precision-guided heavy munition coming in on top of you So I hit the barbed wire, and everyone comes in over me. Have you seen what we've done how talk radio now sounds just like me Have you seen how the whole paradigm is globally shifting and you can't hold it back?"

38. Later in the video, Jones stated, "I'm making it safe for everyone else to speak out just like Trump's doing, on a much bigger scale."

39. Jones has not just attempted to give his followers permission to question reality. He also has specifically urged them to action.

40. His followers have shown themselves ready to comply.

³ <https://www.youtube.com/watch?v=M-aQntV8meQ>; Nate Blakeslee, *Alex Jones Is About to Explode*, TEX. MONTHLY (Mar. 2010) <https://www.texasmonthly.com/politics/alex-jones-is-about-to-explode/>.

⁴ *Id.*

41. On November 27, 2016, for instance, Jones spoke at length about “Pizzagate,” a baseless conspiracy theory alleging that Democratic operatives were running a child-sex ring out of a Washington, D.C. pizza restaurant. He urged his followers to “investigate” the matter.

42. “You have to go investigate it for yourself,” he told them. “But I will warn you, this story that’s been the biggest thing on the internet for several weeks, Pizzagate as it’s called, is a rabbit hole that is horrifying to go down Something’s going on. Something’s being covered up. This needs to be investigated.”

43. Jones’s followers came running to his call, as he knew they would.

44. The pizzeria received hundreds of threats. Its owner told *The New York Times*, “[W]e’ve come under constant assault. I’ve done nothing for days but try to clean this up and protect my staff and friends from being terrorized.”

45. The owner and staff, along with some of their families, were harassed on social media websites. The owner received death threats. Even musical groups that had performed at the pizzeria and nearby businesses were harassed.

46. On December 4, 2016, Edgar Maddison Welch, a self-described Alex Jones follower, drove from Salisbury, North Carolina, to Washington, D.C., and fired three rounds into the pizzeria with an AR-15-style rifle.

47. Welch told police that his objective was to “self-investigate” the Pizzagate conspiracy theory. In fact, just days before embarking on his violent “self-investigation,” Welch urged a friend to watch “PIZZAGATE: The Bigger Picture,” an Infowars video.

48. Shortly thereafter, Jones removed his November 27, 2016 video and scrubbed references to his advocacy of the Pizzagate conspiracy theory.

49. Similarly, many of the persons who have directly harassed or abused Sandy Hook families have been motivated by Jones’s urging that his listeners “investigate.”

50. In 2017, a Florida woman was sentenced to prison for threatening the father of a child killed at Sandy Hook.

51. She made four voicemail and email threats to the father, with statements like “you gonna die, death is coming to you real soon” and “LOOK BEHIND YOU IT IS DEATH.”

52. The woman’s defense lawyer stated that she was primarily motivated by what she had read and seen on Infowars.com, Jones’s website.

53. On numerous occasions, Jones has hosted on his show Wolfgang Halbig, a self-styled investigator who is amongst the most prominent of those people who falsely claim that the Sandy Hook shooting was a hoax.

54. Halbig is a 70-year-old former police officer and school administrator living in Florida. He has made more than 22 trips to Connecticut relating to the allegations of this Complaint, including delivering highly confrontational testimony before the Newtown Board of Education, and was warned by police that he would be charged with harassment unless he ceased contacting Newtown residents.

55. Defendant Sklanka has facilitated Halbig's harassing and defamatory activities in Connecticut. He has acted as Halbig's driver, camera operator, helped Halbig operate his website, and co-hosted broadcasts asserting that the Sandy Hook shooting was a hoax. On information and belief, Sklanka assisted and was present with Halbig when he filmed and harassed children families at the St. Rose of Lima church in Newtown, Connecticut on June 2, 2015.

56. On information and belief, Cory Sklanka actively assisted in operating the websites MonteFrank.com and SandyHookJustice.com through at least September 2016.

57. Cory Sklanka knew that Wolfgang Halbig's objective in his activities in Connecticut, on his websites, and in his broadcasts, was to publish Halbig's outrageous, hurtful, and defamatory statements about the plaintiffs, and to harass the plaintiffs, as alleged in this Complaint. In fact, he facilitated Halbig's activities, and agreed with Halbig to facilitate Halbig's activities, with the knowing purpose of achieving this objective, as well as the objective of giving Halbig's harassment and publications maximum reach.

58. Sklanka knew that the websites' purpose was to publish defamatory and otherwise legally actionable false statements about the plaintiffs, including that: (1) the Sandy Hook shooting was a hoax; (2) children or educators did not die in the Sandy Hook shooting; (3) the families of victims in the Sandy Hook shooting are actors or otherwise lying about their loved ones' deaths; and (4) families of Sandy Hook victims are engaging in fraud to profit from their loved ones' deaths. In fact, that is why he assisted Halbig in his "investigatory," defamatory, and harassing activities.

59. On information and belief, on September 3, 2016, Sklanka posted under a pseudonym, or facilitated the posting of, an article on MonteFrank.com, asserting:

Avielle Richman is a fabricated identity using the real life person Lenie Urbina of Sandy Hook, CT. Jeremy Richman of The Avielle Foundation continues to commit Fraud against the American public and against the world, collecting donations under false pretenses that his daughter died.⁵

60. The article also asserted:

Now that "Avielle Richman" and Lenie Urbina have been exposed as being the same person, we know that the "Avielle Foundation" is actively engaging in fraud and theft of donor's [sic] money. The Richman and Urbina families have been

⁵ Barry Miller, *Update: Wolfgang Halbig Threatened & MonteFrank.com Is Not Going Down*, MonteFrank.com (Sept. 3, 2016), <https://archive.is/e44tV#selection-203.0-203.284>.

caught red-handed and have a lot of explaining to do. This includes Sandy Hook Medical Examiner Dr. H. Wayne Carver who claimed to have performed an autopsy on “Avielle”/Lenie.⁶

61. Sklanka also hosted and published his own podcasts on YouTube about the Sandy Hook shooting under the username “SleightofSin.” Based on witness statements, the plaintiffs believe podcasts contain publications by Sklanka within the statute of limitations asserting that the Sandy Hook shooting was a hoax and that the families of victims fabricated their children’s deaths.

62. A video already in the plaintiffs’ possession indicates that Sklanka participated in and/or co-hosted a podcast published on March 25, 2015 in which he stated that “Sandy Hook . . . was all crappy acting,” and that he was “sick of people being destroyed by an event [Sandy Hook] that was fabricated, let alone other people that are possibly being destroyed due to an event that didn’t happen.”

63. In a video already in the plaintiffs’ possession, Sklanka described working closely with Halbig on Sandy-Hook-related activities. The participant speaking immediately after Sklanka noted that Halbig would be appearing on Alex Jones’s show the following day, and encouraged the podcast’s listeners to listen to that broadcast “on GCN” and “bombard the caller lines . . . and comment sections” to give “encouragement to the Wolf to get this action moving” and for “Alex Jones to investigate.” Another participant then argued that they should persuade Alex Jones to send Rob Dew to Connecticut with Halbig “to report.” Sklanka stated in response: “I second that.”

64. Faced with this lawsuit, Sklanka deleted his YouTube profile and other social media accounts, thus hiding those videos from public view. However, with reasonable discovery, the plaintiffs believe they would gain access to additional videos containing legally actionable publications by Sklanka and be able to enumerate them in greater detail.

65. The plaintiffs were not aware of Sklanka’s activities with Halbig until within the past year. Because Sklanka operated behind the scenes and under a pseudonym, the plaintiffs had no reason to know of his role in the activities related to this complaint.

66. Kevin Laprade, an Infowars videographer, accompanied Halbig on at least some of his “investigative” trips to Connecticut.⁷

67. Halbig has filed numerous Freedom of Information Act requests over the years since the shooting, seeking police documents, insurance claims, portable toilet orders, and other types of information.

68. Halbig has raised more than \$100,000, largely on GoFundMe.com, for his activities.

⁶ *Id.*

⁷ <https://www.facebook.com/mert.melfa/videos/539807396217619/>.

69. Tiffany Moser helped Halbig search Newtown Board of Education documents for evidence that the school was closed before the shooting. When she reported that all the evidence indicated that the school had been open, Halbig dismissed her.

70. Halbig was banned from St. Rose of Lima, a Newtown church, after he and others were seen videotaping children entering and exiting the building. On information and belief, Sklanka participated in this venture.

71. In May 2014, Halbig spoke at a public meeting of the Newtown Board of Education, in Newtown, Connecticut.

72. After the meeting, Leonard Pozner emailed Halbig, seeking to persuade him to leave the Sandy Hook families alone. Halbig never responded, but another person did. He stated: “Wolfgang does not wish to speak with you unless you exhume Noah’s body and prove to the world you lost your son.”

73. Halbig’s activities were well known when he first appeared on the Alex Jones Radio Show, and throughout the times during which Jones hosted his appearances; in fact, Jones invited and hosted him on his show, time and again, precisely because of his activities.

74. On his show, Jones expressly encouraged Halbig to continue these activities on numerous occasions.

75. During that broadcast of the Alex Jones Radio Show, Jones repeatedly advertised Halbig’s website, sandyhookjustice.com.

76. Halbig’s website made numerous false, outrageous, and defamatory statements about the plaintiffs.

- A. For instance, the website accused Jeremy Richman, father of Avielle Richman, who was murdered at Sandy Hook Elementary School on December 14, 2012, of having fabricated his daughter’s identity and faked her death “to steal money from hard-working Americans.” Those false and outrageous accusations were accompanied by pictures of Jeremy, Avielle, and an unrelated Newtown child.
- B. Halbig’s website further stated that “Jeremy Richman & Jennifer Hensel continue to deceive and defraud the American public and collect donations for The Avielle Foundation, for Avielle Richman claiming she is dead, when in reality, she is alive and was never their daughter.” It further stated: “The corruption, fraud, and treason must stop, especially at the Bridgeport, Connecticut Law Firm of Pullman & Comley LLC, managers of the My Sandy Hook Family Fund, actively engaging in FRAUD by soliciting donations from the public for a murder victim who is still alive.”⁸

⁸ <https://web.archive.org/web/20160322115755/http://sandyhookjusticereport.com:80/monte-frank/avielle-richman-1-20-students-supposedly-died-sandy-hook-school-shooting-verified-28-year-veteran-forensic-expert-witness-girl-photos-lenie-urbina/>.

- C. Halbig's website contained links to numerous Infowars and/or Alex Jones videos claiming that the Sandy Hook shooting was a hoax, as well as videos that contained imagery and the names of some of the plaintiffs' children.⁹
- D. It also published images, text, and video asserting that plaintiffs William Aldenberg and David Wheeler are in fact the same person, who is a crisis actor.
- E. Faced with invasion-of-privacy lawsuits, Halbig took down his website in August 2016. However, he has continued to publish false, malicious, and defamatory statements regarding the Sandy Hook shooting and its victims continually through Facebook, email, and various radio and internet media outlets.

77. Halbig has also published Facebook posts containing images and text asserting that plaintiffs William Aldenberg and David Wheeler are in fact the same person, and that person is a crisis actor.¹⁰ His Facebook page continues to display those publications.

78. Jones was aware that Halbig had published such statements through his website and other outlets. In fact, Jones brought Halbig onto his shows for the very purpose of eliciting and publishing such statements.

79. In addition to hosting Halbig on his show time and again, Jones specifically directed and encouraged Halbig to continue his Sandy-Hook-related activities in Connecticut. Jones and other Infowars personnel specifically solicited that their audience contribute funds to Halbig so that he could continue his efforts.

80. In fact, Jones and Infowars sent Infowars personnel to Connecticut to conduct live "reporting" on Halbig's activities and publish his false, defamatory, and outrageous accusations about the plaintiffs.

81. For instance, on May 29, 2015, The Alex Jones Channel published an Infowars video, now posted on YouTube with the title "School Administrator Exposes Sandy Hook Stonewall."¹¹

82. The video was introduced by David Knight. The video then cut to Dan Bidondi, an Infowars reporter, who was reporting from Halbig's Freedom of Information Act hearing in Hartford, Connecticut.

⁹ <https://web.archive.org/web/20150731014342/http://www.sandyhookjustice.com:80/>.

¹⁰ See, e.g., <https://www.facebook.com/wolfgang.halbig.1/posts/196562527355324>; <https://www.facebook.com/wolfgang.halbig.1/posts/195439914134252>.
<https://www.facebook.com/photo.php?fbid=196561627355414&set=pb.100010047343967.-2207520000.1526661423.&type=3&theater>.

¹¹ <https://www.youtube.com/watch?v=SO8Xb-t4nT4>.

83. Infowars reporter Dan Bidondi had traveled to Hartford, CT to “report” on this hearing on behalf of Infowars and Alex Jones.

84. On information and belief, other Infowars employees, apparent agents, and/or agents, including videographer Kevin Laprade,¹² traveled to and were located in Hartford, Connecticut, for the creation of this video.

85. Sklanka acted as Halbig’s driver, and actively facilitated his appearance on Infowars.¹³

86. On July 7, 2015, The Alex Jones Show broadcast a video now posted on YouTube with the title “Retired FBI Agent Investigates Sandy Hook: MEGA MASSIVE COVER UP.”¹⁴

87. Jones noted, referring to the May 29, 2015 video, “I knew that we’d sent a reporter, Dan Bidondi, there for days, to cover the city council hearings about it, the fact that they’re sealing everything.”¹⁵

88. Jones continued, “Bidondi did a great job. I just wish I had known about this. I would have gone up there. Halbig tried to get me to go. I just am trying to launch the TV network and the new website and everything else.”

89. Jones and Infowars purposefully sought to direct their message and spur “investigation” of the Sandy Hook families and the Newtown, Connecticut community in other ways, as well. For example, Jones took calls from listeners who called claiming to live close to Newtown, Connecticut, and encouraged them to continue their “investigations.”¹⁶

90. Jones and the rest of the Jones defendants acted together to develop, disseminate, and propagate the false statements described in this Complaint.

91. Similarly, Sklanka and Halbig acted together, and they both acted together with the Jones defendants, to develop, disseminate, and propagate many of the false statements described in this Complaint.

92. Jones and other Infowars personnel mentioned in this Complaint were at all relevant times servants, agents, apparent agents, employees, and/or joint venturers of the Jones defendants.

93. Defendant Halbig was at all relevant times a servant, agent, apparent agent, employee, and/or joint venturer of the Jones defendants.

¹² <https://www.facebook.com/photo.php?fbid=10209638407182257&set=a.3495510351748.2134051.1391267684&type=3&theater>.

¹³ https://www.youtube.com/watch?v=4_2FznkfcBU.

¹⁴ <https://www.mediamatters.org/embed/clips/2016/11/29/51284/gcn-alexjones-20150707-shooting>;
<https://www.youtube.com/watch?v=8YV1eWq8YSc>.

¹⁵ <https://www.youtube.com/watch?v=jCOe3qIgyFA>.

¹⁶ https://www.youtube.com/watch?v=TGCfi_otOCU.

94. Defendant Sklanka was at all relevant times a servant, agent, apparent agent, employee, and/or joint venturer of Halbig and the Jones defendants.

95. Defendants GENESIS COMMUNICATIONS and MIDAS RESOURCES both participated in this conspiracy and independently distributed the publications contained in this Complaint.

THE DEFENDANTS' SANDY-HOOK-BASED BUSINESS MODEL

96. The Jones defendants and their co-conspirators' conduct is based on a simple motive: greed. The defendants' business model is based on their fabrication, propagation, and amplification of conspiracy-minded falsehoods like those about Sandy Hook. It is a very lucrative business model.

97. The Jones defendants have developed and cultivated an audience through the propagation of narratives revolving around paranoia, social anxiety, and political discord, a known motivator for some people.¹⁷

98. The false claim that the Sandy Hook shooting was a government-sponsored hoax designed to lead to gun control was therefore a prime narrative for attracting, augmenting, and agitating Jones's audience.

99. Jones and his subordinates hold themselves out as trusted newsmen, assiduously assuming the paraphernalia and symbology of television and radio journalism. This is obvious to anyone watching or listening to Infowars content: the consciously deepened voice; the news-anchor's huge Lucite desk; the shuffling of papers; the clipped news-anchor's diction and regular tone modulation; the title-and-picture callouts by story; the breaking-news broadcast opening and transition graphics using Infowars logos; the regular references to Infowars "reporters" and "investigations."

100. Once he has their attention and trust, Jones exploits his audience by selling them products in line with the paranoid worldview he promotes. In his internet-based and broadcast radio shows, the Jones defendants hawk "open currency" precious metals, pre-packaged food and dietary supplements, "male enhancement" elixirs and radiation-defeating iodine tablets, gas masks and body armor, and various customized AR-15 "lower receivers" (the extruded metal frame that encloses the breach, ammunition feed and firing mechanism of the rifle).¹⁸

101. According to non-parties Bankrate LLC and Celebrity Net Worth, in mid-2017, Alex Jones himself had a personal net worth of approximately \$10,000,000. According to non-party Worth of the Web, an Internet-based clearinghouse that brokers sales among existing websites and web-based businesses, Infowars.com is worth approximately \$68,000,000.

¹⁷ See generally Richard J. Hofstadler, *The Paranoid Style in American Politics, and Other Essays* (1964).

¹⁸ <https://www.INFOWARStore.com/gear/personal-protective-gear/victory-series-2-minuteman-limited-edition-80-lower-ar-receiver.html>.

102. In May 2013, just six months after the Sandy Hook shootings, when his false narrative about those events was beginning to crescendo, an investigative reporter estimated that Alex Jones was making approximately \$10,000,000 annually, which excluded any additional revenue attributable to book and DVD sales, remunerated speaking engagements and on-line merchandise sales, promotional tie-ins and royalties.¹⁹

103. In other words, the Jones defendants concoct elaborate and false paranoia-tinged conspiracy theories because it moves product and they make money. Jones and his subordinates say what they say not because they are eager to educate or even to entertain their audience. Rather, they deliberately stoke social anxiety and political discord in their listeners, because distrust in government and cultural tribalism motivate those listeners to buy their products.

104. News reports confirm that Jones and his business entities engage in the kind of conduct described in this Complaint not because they truly believe what they are saying, but rather because it increases profits.

105. Former employees described “money-bomb fundraisers” that raised \$100,000 in a day (for a for-profit entity), and programming being chosen based on its “being sensational and making money.” “People were just so taken by the information we’d been pushing they’d do anything,” one said.²⁰

106. In fact, during the legal proceedings in which Jones sought custody of his three children, Jones’s own attorney argued that Jones’s two decades of activities were mere “performance art” and that “he’s playing a character.”²¹

THE CAMPAIGN OF ABUSE

107. Jones’s and Infowars’s campaign of abuse began only days after the plaintiffs lost their loved ones to Adam Lanza’s murderous rampage.

108. On December 19, 2012, Infowars.com published an article entitled “FATHER OF SANDY HOOK VICTIM ASKS ‘READ THE CARD?’ SECONDS BEFORE TEAR-JERKING PRESS CONFERENCE.”²²

109. That article alleges that plaintiff Robbie Parker, father of six-year-old Emilie Parker, read off a card at a press conference the day after his daughter was killed. The article asked, “Is the establishment media trying to steer the victims’ reactions?”

¹⁹ Alex Seitz-Wald, *Alex Jones: Conspiracy, Inc.*, Salon (May 2, 2013).

²⁰ Charlie Warzel, Alex Jones Will Never Stop Being Alex Jones, *Buzzfeed* (May 3, 2017), https://www.buzzfeed.com/charliewarzel/alex-jones-will-never-stop-being-alex-jones?utm_term=.vqXeXzdLEZ#.qewdqoN0m2.

²¹ Corky Siemaszko, *InfoWars’ Alex Jones Is a ‘Performance Artist,’ His Lawyer Says in Divorce Hearing*, NBCNews (Apr. 17, 2017), <https://www.nbcnews.com/news/us-news/not-fake-news-infowars-alex-jones-performance-artist-n747491>.

²² Infowars.com, *Father of Sandy Hook Victim Asks ‘Read the Card?’ Seconds Before Tear Jerking Press Conference*, Infowars (Dec. 19, 2012), <https://www.infowars.com/father-of-sandy-hook-victim-asks-read-the-card-seconds-before-tear-jerking-press-conference/>.

110. An embedded video was entitled: “Sandy Hook Shooting Exposed As a Fraud.”

111. At the bottom of the article, a “Statement from Alex Jones” said, “It appears that members of the media or government have given him a card and are telling him what to say as they steer reaction to this event, so this needs to be looked into.”

112. On January 8, 2013, Infowars.com published an article entitled: “COLLEGE PROFESSOR SAYS ‘CRISIS ACTORS’ MAY HAVE PLAYED PART IF SANDY HOOK WAS INDEED A HOAX.”²³

113. The article quoted James Tracy, a former Professor at Florida Atlantic University who has since been fired: “After such a harrowing event why are select would-be family members and students lingering in the area and repeatedly offering themselves for interviews? . . . A possible reason is that they are trained actors working under the direction of state and federal authorities and in coordination with cable and broadcast network talent to provide tailor-made crisis acting that realistically drives home the event’s tragic features.”

114. In the narratives and parlance of mass-shooting conspiracy theorists, “crisis actors” are actors employed by government agencies or other powerful actors to stage shootings, in which they play victims, witnesses, and bystanders.

115. The article is accompanied by an embedded video with the title “Sandy Hook Mass Media Psyop: Outtakes and Bloopers.”

116. A reasonable person would understand these statements, including the title of the embedded video, to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

January 27, 2013

117. On January 27, 2013, the Alex Jones Channel posted a video now advertised on YouTube under the title: “Why People Think Sandy Hook is A Hoax.”²⁴ Just over a month had passed since the shooting at Sandy Hook.

118. Jones appeared in that video. During the video, he stated, “Now again, in the last month and a half, I have not come out and clearly said that this was a staged event. Unfortunately, evidence is beginning to come out that points more and more in that direction, and we’re going to show you that evidence in the moment. Now a lot of the tens of millions of video views on YouTube concerning the Sandy Hook hoax surround CNN, and what appears to be people who’ve been coached, people who have been given cue cards, people who are behaving like actors.”

²³ Infowars.com, *College Professor says ‘Crisis Actors’ May Have Played Part if Sandy Hook was Indeed a Hoax*, Infowars (Jan. 8, 2013), <https://www.infowars.com/college-professor-says-crisis-actors-may-have-played-part-if-sandy-hook-was-indeed-a-hoax/>.

²⁴ <https://www.youtube.com/watch?v=tM5ZdO-IgEE>.

119. Jones later stated, “I clearly believe from the evidence, children were really killed at Sandy Hook, and it’s a real tragedy. But the fact that there having people script things and that answers are being scripted, is incontrovertible.”

120. Later in the video, Jones stated, “One of the big issues out there that has people asking questions is Robbie Parker, who reportedly lost one of his daughters. And people see the photos out there where it looks like Obama’s meeting with all three of his children, and things like that. And, when you watch the footage, I know grieving parents do strange things, but it looks like he’s saying, ‘Okay, do I read off the card,’ he’s laughing, and then he goes over, and starts, um, basically breaking down and crying.”

121. Jones then played a video of plaintiff Robert Parker making a statement the day after the shooting. Parker lost his daughter, Emilie, in the Sandy Hook shooting.

122. Under the video was a chyron with the words “Odd Parent Reaction from SandyHook [sic].”

123. As the video of Parker played, Jones commented over it. “I haven’t touched this,” he said. “All I know is they’re seizing on it. They staged fast and furious . . . that killed thousands, our government, to blame the Second Amendment, they’d stage anything.”

124. Later in the broadcast, Jones said, “This needs to be investigated. They’re clearly using this to go after our guns . . . Something though, really, is starting to get suspicious here . . . But the fact that this whole thing could be staged, it’s just mindblowing. Tell us what you think. Great job to all the people out there with the crowdsourcing, that are resourcing all these clips.”

125. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

126. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

May 27, 2013

127. On May 27, 2013, Dr. Steve Pieczenik appeared on the Alex Jones Radio Show in an episode advertised on YouTube under the title “Sandy Hook was A Total False Flag!”²⁵

128. During that appearance, Pieczenik stated, “Sandy Hook was a total false flag. There was no individual involved; there was no Asperger’s; there was no 24 kids who were killed.”

129. In the parlance and narratives of mass-shooting conspiracy theorists, “false flag” is the idea that a shooting or other attack was staged by the government or other powerful forces.

²⁵ The Alex Jones Channel, *Dr. Steve Pieczenik: Sandy Hook was A Total False Flag!*, YouTube (Mar. 27, 2013), <https://www.youtube.com/watch?v=5EfyD7Wu5fQ&t=18s>.

130. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

131. On information and belief, this episode was also broadcast through Jones's radio affiliates.

132. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

March 14, 2014

133. On March 14, 2014, The Alex Jones Radio show broadcast an episode advertised on YouTube under the title "Sandy Hook, False Narratives Vs. The Reality."²⁶ During that episode Jones hosted Wolfgang Halbig.

134. Jones stated, "We've got people clearly coming up and laughing and then doing the fake crying. We've clearly got people where it's actors playing different parts of different people."

135. He continued, "I've looked at it and undoubtedly there's a cover up, there's actors, they're manipulating, they've been caught lying, and they were pre-planning before it and rolled out with it."

136. Jones stated, "The biggest piece of evidence is that [former New York Mayor Michael] Bloomberg had his social network folks ready two days before."

137. After claiming that he and Infowars had proven that the Boston Marathon bombing was a hoax, Jones later stated, "These people got to be stopped. If they'll stage the Boston bombing and Sandy Hook, they will do anything. The good news is that most people I've seen don't believe Sandy Hook. I think it blew up in their face."

138. Later, in conversation with Halbig, Jones stated, "Obviously I agree with you, something's going on, they're covering up, it's all staged."

139. Later in the conversation, referring to the Sandy Hook shooting, Halbig stated "I think it was a major drill, portrayed as one of the best illusions ever."

140. Jones stated, "We want to send—maybe even I'll go—we want to send reporters up there, Wolfgang, with you, and I understand how dangerous this is so maybe my reporters don't want to go, they probably will want to go, but maybe it's a mission I should go on, there's just so much to run here."

141. The audience for these broadcasts has included hundreds of thousands, if not millions, of people.

²⁶ <https://www.youtube.com/watch?v=esIvAO2aIlw>; <https://www.mediamatters.org/embed/clips/2016/11/29/51283/gcn-alexjones-20140314-shooting>.

May 13, 2014

142. On May 13, 2014, The Alex Jones Radio Show broadcast an episode advertised on YouTube under the title “Bombshell: Sandy Hook Massacre Was A DHS Illusion Says School Safety Expert.”²⁷

143. That day, Jones hosted Wolfgang Halbig.

144. During this video, Halbig stated: “I think the reason they’re not answering those questions ‘cause I think it’s going to expose their whole scam.”

145. Jones asked Halbig, “What are the big smoking guns . . . what are the big red flags?”

146. Halbig responded, “The red flags is that you’re looking at \$29 million . . . and there are 39 other community nonprofit organizations within Newtown that received a lot of funds.”

147. Jones interjected: “You’re saying a motive for the locals to go along with the fraud is money.”

148. Later, Jones prompted Halbig, “What about the kids going in circles, back and forth, the same people, into the school for the helicopters; it looked like a fake drill . . . just go through those points.”

149. Jones summarized, stating, “The cover up is the prima facie proof of the larger crime, and that we’re being lied to.”

150. He continued, “The whole thing, you’ve got ‘em jumping the gun . . . that Bloomberg was saying get ready the day before, get ready to fundraise on mass shootings . . . had a false start, didn’t you, Bloomy.”

151. Jones was asserting that former Mayor of New York City Michael Bloomberg knew about the shooting beforehand. The clear implication of this statement is that the shooting was “staged” and a hoax.

152. During that show, Jones stated, in reference to the Sandy Hook shooting, “Kids going in circles, totally staged . . . I mean clearly, it’s a drill, just like the Boston bombing.”

153. Halbig understood Jones. He responded, “Children did not die, teachers did not die, on December 14, 2012.” As he spoke, video of Robbie Parker at the December 15, 2012 press conference played.

²⁷ Alex Jones Channel, *Bombshell: Sandy Hook Massacre Was A DHS Illusion Says School Safety Expert*, YouTube (May 13, 2014), <https://www.youtube.com/watch?v=x2a1FwYEZS4>.

154. Halbig further stated, “Alex, we’ve never had a time in our history, where Sandy Hook, a school massacre, the biggest illusion ever portrayed by Homeland Security and FEMA . . .”

155. During Jones’s and Halbig’s discussion stating that the Sandy Hook shooting was faked, video of plaintiff Robert Parker’s press conference played above the chyron “Odd Parent Reaction from SandyHook [sic],” pausing it and playing it in slow motion during parts where it appears Parker is smiling.

156. During that show, Jones stated, in reference to the Sandy Hook shooting, “I mean it’s fake! Blue screens, it’s fake! . . . You got parents laughing [mocking laughing], ‘watch this,’ and then [mocking crying] method acting, [mocking crying and wailing] ‘Oh, my child!’ I mean, it’s just ridiculous! You’ve got coroners that start laughing—and I don’t mean uncomfortably, I mean like laughing—with the State Police when they’re giving press conferences. I mean, it just is the fakest thing since the three-dollar bill!”

157. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

158. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

159. These statements were also contained in another video posted to YouTube, entitled “Sandy Hook Red Flags Ignored by Newtown School Board.”²⁸

160. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

September 25, 2014

161. On September 25, 2014, the Alex Jones Radio Show broadcast an episode advertised on YouTube under the title “FBI Says Nobody Killed at Sandy Hook Massacre.”²⁹

162. This assertion was a complete fabrication: the FBI had made no such statement.

163. During the September 25, 2014 broadcast of the Alex Jones Radio Show, Jones and Halbig asserted that FBI crime statistics showed that no one was killed at Sandy Hook.

164. This was a false statement. FBI crime statistics showed no such thing.

²⁸ <https://www.youtube.com/watch?v=YiXpr30oUkA>.

²⁹ <https://www.youtube.com/watch?v=N1RlzXvGy2s>. This video has since been removed “for violating YouTube’s policy on harassment and bullying,” but is now available at <https://www.youtube.com/watch?v=eqVqmFy4KW0>.

165. Jones stated that video from the day of the shooting showed that the same children were cycled in and out of the school and that no emergency helicopters were sent to the school, and were “clearly staged.”

166. Jones stated that two supposed former high-level national-defense officials had declared that Sandy Hook and the Boston bombing were faked.

167. Halbig asserted that “there were no trauma helicopters” sent to Newtown, that the other 600 children at the school could not be found, and that Sandy Hook Elementary School was “a toxic waste dump . . . the filthiest, most deplorable school . . . that I have ever seen.”

168. Jones asserted that the school was “a cut-out” used as a stage for the event.

169. Jones and Halbig both stated “I wish it was real instead of fake.”

170. Halbig stated that Connecticut state troopers “used they [sic] script,” that “it’s nothing but corruption in Connecticut,” and that 16 Connecticut state troopers lied under oath.

171. Halbig accused a company called Obsidian, located in Washington, D.C., of scripting well-known crises around the world, including Sandy Hook.

172. Halbig stated that “nobody died” at Sandy Hook. He stated that “they never allowed the paramedics or EMTs ever inside the school.”

173. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

September 26, 2014

174. On September 26, 2014, Infowars.com published an article by Adan Salazar entitled “SANDY HOOK INVESTIGATOR: CONNECTICUT PD HAD FBI FALSIFY CRIME STATISTICS.”

175. The article repeatedly quoted Wolfgang Halbig, who alleged that he had “discovered various anomalies which have led him to believe the entire incident was a contrived event.”

176. The article contained the following quote: “The American people need to wake up and listen to what these exercises are,” says Halbig. “A Homeland Security FEMA Capstone Exercise, it starts at the White House, at the president’s desk, goes all the way through Congress, through the Attorney General, down through the FBI, all the way down to the local government. It is a whole community event, and that’s what I think happened at Sandy Hook.”

177. The article quoted Halbig as saying that there was “a ‘script’ followed during the event.”

178. It quoted him again, saying, “I’m telling you nobody died [at Sandy Hook] . . . I’ve been a school administrator for 30 some odd years. When I have a child with a broken arm, or I’ve got a fight on the school bus, or a child’s been stabbed or shot, the first thing we get ready for are lawsuits. Alex, if there would have been just 2 or 3 lawsuits filed by the parents or loved ones who lost someone that day at Sandy Hook, I’d go away.”

179. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

180. On information and belief, the article has been viewed by hundreds of thousands of persons.

December 12, 2014

181. On December 12, 2014, Infowars Nightly News broadcast an episode now advertised on YouTube under the title “The Ultimate Sandy Hook Debate As The 2nd Anniversary Looms.”³⁰

182. The episode consisted of a debate between Keith Johnson (a self-described conspiracy theorist with americanfreepress.net) and Halbig, about Sandy Hook, moderated by an Infowars personality named Rob Dew.

183. During that broadcast, Halbig asserted that Sandy Hook Elementary School had been used as a toxic waste dump before December 14, 2012, and therefore no shooting took place there.

184. Halbig stated, “On behalf of Dawn Hochsprung, who supposedly was the principal and was shot [in the massacre] . . . I can tell you this with certainty: Dawn Hochsprung would never, ever, in her life, have allowed her school . . . to look so filthy and so deplorable . . . she would have never . . . allowed her school to become a toxic waste dump exposing every one of her children and school staff members to serious lifelong health risks . . . The doors are rotten, they’re filthy . . . there’s mildew.”

185. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

186. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

December 28, 2014

187. On December 28, 2014, during The Alex Jones Radio Show, Jones took a call from Kevin, a listener who called in claiming to live close to Newtown, Connecticut.³¹

³⁰ The Alex Jones Channel, *The Ultimate Sandy Hook Debate As The 2nd Anniversary Looms*, YouTube (Dec. 12, 2014), <https://www.youtube.com/watch?v=6aK0P-WxjU8>.

³¹ https://www.youtube.com/watch?v=TGCFi_ot0CU.

188. Kevin said, “I’m calling about Sandy Hook. My take on it is . . . The whole thing is pretty much the next step in reality TV, because with other false flags, like 9/11 or Oklahoma City, or the Boston bombing, at least something happened. With Sandy Hook, there’s no there there. You’ve got a bunch of people walking around a parking lot, pretty much what it comes down to.”

189. Jones interrupted Kevin. “No, no, I’ve had the investigators on, the state police have gone public, you name it,” he said. “The whole thing is a giant hoax. And the problem is, how do you deal with a total hoax? How do you even convince the public something’s a total hoax?”

190. Kevin responded, “I always tell people the same thing: go out and prove the official story. And . . . I know the millisecond this happened, with that now-fake picture of the kids being led out of the school, that there’s nothing that’s going to sell this agenda like dead elementary school kids.”

191. Jones interrupted Kevin again. “The general public doesn’t know the school was actually closed the year before,” he said. “They don’t know they’ve sealed it all, demolished the building. They don’t know that they had the kids going in circles in and out of the building as a photo-op. Blue screen, green screens, they got caught using.”

192. Jones continued, “People just instinctively know that there’s a lot of fraud going on. But it took me about a year with Sandy Hook to come to grips with the fact that the whole thing was fake. I mean, even I couldn’t believe it. I knew they jumped on it, used the crisis, hyped it up. But then I did deep research—and my gosh, it just pretty much didn’t happen.”

193. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

194. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

195. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

January 2, 2015

196. On January 2, 2015, Infowars.com published an article by Adan Salazar entitled “MYSTERY: SANDY HOOK VICTIM DIES (AGAIN) IN PAKISTAN.”

197. The article alleged that the “face . . . one of the children supposedly killed in the December 2012 Sandy Hook shooting in Newtown, Connecticut” had “without explanation . . . appeared in multiple photos and reports” related to an attack conducted by the Pakistani Taliban on a Pakistan Army school on December 16, 2015.

198. “Can the photo’s misuse simply be brushed off as another bumbling Google image search mistake?” the article stated. “Or could it be willful subterfuge aimed at poking fun at those who question the validity of the Sandy Hook event?”

199. The pictures used were images of Noah Pozner.

200. Upon information and belief, hundreds of thousands of people have viewed this article.

January 13, 2015

201. On January 13, 2015, during a broadcast of The Alex Jones Radio Show, Jones said, “Yeah, so, Sandy Hook is a synthetic completely fake with actors, in my view, manufactured. I couldn’t believe it at first. I knew they had actors there, clearly, but I thought they killed some real kids. And it just shows how bold they are, that they clearly used actors. I mean they even ended up using photos of kids killed in mass shootings here in a fake mass shooting in Turkey—so yeah, or Pakistan. The sky is now the limit. I appreciate your call.”³²

202. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

203. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

204. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

February 12, 2015

205. On February 12, 2015, during the broadcast of The Alex Jones Radio Show, Jones, David Knight, and Rob Dew discussed the December 12, 2014 “debate” broadcast by Jones and Infowars and discussed in paragraphs 181 through 186 of this Complaint.³³

206. Jones, Knight, and Dew recounted several purported arguments that the Sandy Hook shooting was faked, including that rescue helicopters weren’t called, the investigation was “classified,” “ambulances weren’t even at the school” and were “stuck at the firehouse,” and that former New York Mayor Michael Bloomberg “alert[ed] his people the day before to get ready for a big push.”

207. Rob Dew stated “it looks like something went on there.”

208. Jones interrupted him saying, “A drill.”

³² <https://www.youtube.com/watch?v=Ap-DvMoiMOY>.

³³ https://www.youtube.com/watch?v=_QKCAo54hPk.

209. Dew continued, “It stinks to high heaven. You got the actor father who comes out [and] gets into character. I was a theater major. I worked with actors. I used to watch them get ready before they would go out and cry like that.”

210. Jones interjected, “You have a degree in theater!”

211. Dew continued, “I was in the play *Our Town*. I’m sitting there watching these other people about to go out and do the funeral scene and they’re pumping themselves up, doing exactly what [Robbie] did [gasping, labored breathing].”

212. Jones interjected, “First he’s laughing and smiling, and then”

213. Dew continued, “And then he’s totally sad, crying, and he was cracking jokes right before. That’s an actor. That’s an actor. I’m sorry [shrugs shoulders demonstratively].”

214. Then, a zoomed-in video of Robbie Parker at the press conference was played as Jones and Dew commented on it.

215. “I mean there it is,” Dew said. “He’s smiling.”

216. Jones said, “Then he huffs and puffs and gets into”

217. Dew said, “That is a tell-tale sign of somebody acting right there. Now I don’t know for a fact that this guy’s an actor. That looks like acting all the way.”

218. Later, they discussed the HONR Network, a group associated with Leonard Pozner dedicated to opposing Sandy Hook hoaxing. Jones stated, “Well we’ll just start investigating that. And I guess I’m gonna have to probably go up to Newtown. I’m gonna probably go investigate Florida as well.”

March 4, 2015

219. On March 4, 2015, The Alex Jones Radio Show broadcast an episode now advertised on YouTube under the title “New Bombshell Sandy Hook Information In-Bound.”³⁴

220. Jones accepted a caller, “Eric from Connecticut,” with whom he discussed the Sandy Hook shooting. Eric stated, “One more thing, with my own personal investigation with this, is you find out who Robbie Parker works for, and you really start going down the rabbit hole.” They discussed about how Parker was purportedly a “solicitor for the chips [sic] program,” a database where “you register your kids,” to which Jones responded, “The DNA, the Masons pushed that.”

221. As they spoke, a mirrored computer screen played a muted YouTube video (from user “Russianvids”) depicting Robbie Parker speaking at the December 15, 2012 press conference.

³⁴ <https://www.youtube.com/watch?v=7ib5WkULBY>.

222. The title of the Youtube video was depicted, as well: “Sandy Hook Shooting Hoax Fraud Robbie Parker Actor Exposed Smiling Laughing then Fake Crying [sic].”

223. As the video played, a mouse cursor selected the words “Robbie Parker” in the title of the video, highlighting them to the viewer. Throughout the episode, Jones could be seen manipulating an Apple-brand cordless mouse. On information and belief, Jones was the person who highlighted the words “Robbie Parker.”

224. Jones then hosted Halbig on the episode.

225. During the broadcast, Jones asked Halbig to explain why Sandy Hook was “completely phony.”

226. Halbig stated the school was not in operation at the time of the shooting.

227. Jones stated that the school was suddenly reopened, received a “falling report” [sic], and did not look like a real school.

228. Halbig stated that it was the “most filthiest [sic] most deplorable school” and “loaded with lead paint . . . asbestos . . . PCP.”

229. Halbig stated that trauma helicopters were not called and that paramedics were not allowed to enter the school.

230. Jones stated, “I’m saying it was a drill, a giant piece of theater, did they really kill some kids? I don’t know.”

231. Referring to video of parents of children killed in the shooting, Jones stated that “they . . . bring in actors to break down and cry. . . used the same actors as different people.”

232. Both Jones and Halbig stated that Connecticut police ate lunch inside the school the day of the shooting.

233. Halbig encouraged listeners to contact the Newtown school board and ask them his questions.

234. A reasonable person would understand Jones’s and Halbig’s statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

235. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

236. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

May 28, 2015

237. On May 28, 2015, Infowars Nightly News broadcast an episode now advertised on YouTube under the title: “Sandy Hook: The Lies Keep Growing.”³⁵

238. David Knight hosted Halbig on Infowars Nightly News.

239. Halbig accused Newtown police chief Mike Kehoe of committing perjury.

240. Halbig once again appeared, and stated that the school was unsanitary and unsafe.

241. Halbig’s website was repeatedly advertised and listeners were encouraged to support him financially.

242. A reasonable person would understand Halbig’s statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

243. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

244. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

May 29, 2015

245. On May 29, 2015, The Alex Jones Channel published an Infowars video, now posted on YouTube with the title “School Administrator Exposes Sandy Hook Stonewall.”³⁶

246. The video was introduced by David Knight. The video then cut to Dan Bidondi, an Infowars reporter, who was reporting from Wolfgang’s Freedom of Information Act hearing in Hartford, Connecticut.

247. The video cut back and forth between excerpts from the hearing and interviews of Halbig by Bidondi in the hallway outside the hearing room.

248. Infowars reporter Dan Bidondi traveled to Hartford, CT to report on this hearing on behalf of Infowars and Alex Jones.

249. On information and belief, other Infowars agents, including the person doing the video recording, traveled to and were located in Hartford, Connecticut, for the creation of this video.

³⁵ <https://www.youtube.com/watch?v=MI3KVj2nVRA>.

³⁶ <https://www.youtube.com/watch?v=SO8Xb-t4nT4>.

250. Later on May 29, 2015, the Alex Jones Channel published another Infowars video on YouTube, entitled “New Sandy Hook Questions Arise from FOIA Hearing.”³⁷ The video featured David Knight interviewing Wolfgang Halbig by streaming video.

251. During the interview, Halbig stated that Sandy Hook Elementary School was “a toxic waste dump . . . and yet, we have parents who would allow their children to attend that type of a school? I don’t believe so. And if they did, those parents are negligent for putting their children at risk.”

252. Halbig was clearly suggesting that the school was empty on the day of the shooting, and therefore that the shooting did not happen—and that the Sandy Hook parents are lying about their children’s deaths.

253. On information and belief, these statements were heard by hundreds of thousands, if not millions, of people.

July 7, 2015

254. On July 7, 2015, The Alex Jones Radio Show broadcast a video now posted on YouTube with the title “Retired FBI Agent Investigates Sandy Hook: MEGA MASSIVE COVER UP.”³⁸

255. Jones noted, referring to the May 29, 2015 video, “I knew that we’d sent a reporter Dan Bidondi there for days, to cover the city council hearings about it, the fact that they’re sealing everything.”³⁹

256. Jones rehearsed a number of his favorite arguments that the Sandy Hook shooting was staged. He stated, “It looked like a carnival. It looked like a big PR stunt. It came out that Bloomberg, a day before, sent an email out to his gun control groups, in all 50 states, saying, ‘prepare to roll, major operation coming up.’ . . . We have videos, that look just incredibly suspicious, people are laughing and everything, and then they start huffing and puffing and start crying on TV, which is pure acting method, you’ve got a degree, Rob, in theater. . . . This is something that even laypeople notice.”

257. This statement is clearly referring to Robbie Parker, and is most reasonably interpreted to be stating that Robbie was an actor and faked his daughter’s death.

258. “[T]he more we look at Sandy Hook,” Jones said, “I don’t want to believe it’s a false flag. I don’t know if kids really got killed, but you’ve got green screen with Anderson Cooper . . . and then his nose disappears. It’s fake! The whole thing, it’s—I don’t know what happened.”

³⁷ <https://www.youtube.com/watch?v=5cll79t7Mrw>.

³⁸ <https://www.mediamatters.org/embed/clips/2016/11/29/51284/gcn-alexjones-20150707-shooting>;
<https://www.youtube.com/watch?v=8YV1eWq8YSc>.

³⁹ <https://www.youtube.com/watch?v=jCOe3qIgyFA>.

259. He continued, “It’s kind of, you see a hologram at Disney World in the haunted house, I don’t know how they do it, it’s not real. When you take your kids to the haunted house and there are ghosts flying around, it’s not real, it’s staged . . . I don’t know what the trick is here, I got a good suspicion. But when you’ve got Wolfgang Halbig . . . he went and investigated, no paperwork, no nothing, it’s bull.”

260. Later, Jones stated, “But what about how for a mass shooting in Pakistan, they got photos of Sandy Hook kids,” and referring to an Infowars article, stated, “it’s like the same P.R. company is running this . . . and then they try to hit us with fake copyright deals whenever we show this.”

261. Jones put the article on the screen and read the headline: “Mystery: Sandy Hook Victim Dies (Again) in Pakistan.”

262. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

263. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

264. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

265. On that same day, The Alex Jones Show broadcast a longer video entitled “Full Show – Government is Manufacturing Crises.”⁴⁰ It contained the same statements as the video entitled “Retired FBI Agent Investigates Sandy Hook: MEGA MASSIVE COVER UP.”

266. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

November 17, 2016

267. On November 17, 2016, the Alex Jones Show broadcast an episode in which Alex Jones claimed that he had never claimed that Sandy Hook was a hoax. Almost immediately thereafter, he rehearsed a number of his common arguments that Sandy Hook was a hoax.

268. These included that “Anderson Cooper is using a green screen, his nose disappears”; “they have kids going in circles back into the buildings”; “the building was closed years before”; “it was filthy”; “no emergency helicopters were launched”; and “they’re sealing the death certificates and everything.”

269. Jones continued, “we’ve sent reporters up there, man, and that place is like *Children of the Corn* or something. I mean it is freaking weird.”

⁴⁰ <https://www.youtube.com/watch?v=O34Oeg6GUIk>.

270. Jones further referenced “weird videos of reported parents of kids laughing and then all of a sudden they do the hyperventilating to cry to go on TV,” suggesting that parents of children killed at Sandy Hook were acting.⁴¹ Specifically, it seems Jones was referring to plaintiff Robert Parker’s statements during a press conference of December 15, 2012, which Jones has frequently described as “classic acting.”

271. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

272. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

273. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

November 18, 2016

274. On November 18, 2016, Jones broadcast a video now advertised on YouTube under the title, “Alex Jones Final Statement on Sandy Hook.”⁴²

275. During that video, Jones stated, “I want to reach out to my listeners as well and just clarify where I stand on the reported tragedy at Sandy Hook that took place at that elementary school.”

276. He continued: “For the last three or four years, it’s been mainstream media’s number-one attack against me to say that I said there was never anyone that actually died there. I’ve hosted debates against both sides, and I’ve been criticized by both sides—people that say that no one died there and people who say that the official story is exactly as we’ve been told. And I’ve always said that I’m not sure about what really happened, that there’s a lot of anomalies and there has been a cover-up of whatever did happen there.”

277. He stated: “There’s a few clips Hillary used in her campaign of me out of context saying I can see how people that look at all this evidence say no kids died there and this whole thing is a giant hoax, but at the same time there is some evidence that people died there. They take that out of context and misrepresent it. That’s why they’re the deceptive corporate media. But for those who do have an attention span for, say, 10 minutes or so, I will present to you the questions. And I’m going to be quite frank, I don’t know what really happened. I know there are real mass shootings. I know people lose children. I’m a father. It hurts my heart. So I don’t know what the truth is. All I know is the official story of Sandy Hook has more holes in it than Swiss cheese.”

278. Jones continued, rehearsing several of his most commonly employed arguments that the Sandy Hook shooting was staged. Referencing Veronique de la Rosa’s interview with Anderson Cooper, he stated, “That shows some kind of cover-up happening. And then I saw

⁴¹ <https://www.youtube.com/watch?v=KxwnPqwxeag>; <https://www.mediamatters.org/blog/2016/11/17/trump-ally-alex-jones-doubles-down-sandy-hook-conspiracy-theories/214524>.

⁴² <https://www.youtube.com/watch?v=MwudDfz1yAk>.

Anderson Cooper—I’ve been in TV for twenty-something years, I know a blue-screen or a green-screen—turn and his nose disappeared. Then I saw clearly that they were using footage on the green screen looped, because it would show flowers and other things during other broadcasts that were moving, and then basically cutting to the same piece of footage.”

279. Then he stated: “Then we see footage of one of the reported fathers of the victims, Robbie Parker, doing classic acting training, where he’s laughing and joking and then they go hey ‘we’re live’ and he goes ‘Oh,’ and [mocking, exaggerated moaning].” Jones was referring to plaintiff Robert Parker’s statements during a press conference of December 15, 2012, which he has frequently described as “classic acting.” Jones then played the video of Parker at the press conference.

280. Jones stated, “This is a tragedy. I wish it never would have happened. But quite frankly, I wish that the official story was true because that’s a lot less scary than them staging something like this. But when you think about how they staged [weapons of mass destruction] to kill over a million Iraqis, when you think about all the other hoaxes, all the other lies, all the other rigging, and the way they’re freaking out about it and trying to cover up every level of it, it just makes me ask what really happened there?”

281. In closing, Jones stated: “So, if children were lost at Sandy Hook, my heart goes out to each and every one of those parents. And the people who say they’re parents that I see on the news. The only problem is, I’ve watched a lot of soap operas. And I’ve seen actors before. And I know when I’m watching a movie and when I’m watching something real. Let’s look into Sandy Hook.”

282. The clear implication of these statements is that the accepted account of Sandy Hook—that the plaintiffs lost their loved ones in the shooting—is false, and that the plaintiffs have fabricated their loved ones’ deaths.

283. On information and belief, this episode was also broadcast through Jones’s radio affiliates.

284. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

November 28, 2016

285. On November 11, 2016, plaintiff Erica Lafferty published an op-ed in USA Today asking President-Elect Trump to disavow Alex Jones and other people who falsely assert that the Sandy Hook shooting was a hoax.⁴³

⁴³ Erica Lafferty, *Mr. Trump, denounce Alex Jones : Sandy Hook Principal’s Daughter*, USA Today (Nov. 25, 2016), <https://www.usatoday.com/story/opinion/2016/11/25/donald-trump-sandy-hook-alex-jones-column/94335420/>.

286. In response to the open letter, Infowars broadcasted a five-minute rant by Owen Shroyer, an Infowars “reporter,” defending Jones and attacking Lafferty.⁴⁴

287. Shroyer directly addressed Lafferty, stating, “Your logic [about gun control] failed your mother.”

288. Shroyer directly addressed Lafferty, accusing her of saying, “without any proof,” that Alex Jones had said that Sandy Hook was a hoax.

289. Shroyer stated, “[Jones is] not the one who’s denying Sandy Hook ever happened.”

290. These statements were obviously untrue: Alex Jones has denied many times that Sandy Hook ever happened.

291. Shroyer stated falsely that Lafferty had asserted that then-President-Elect Trump needed to face the death of a loved one.

292. This statement falsely described Lafferty’s appeal to sympathy as if it were a threat on the family of the President-Elect of the United States.

293. Shroyer repeatedly cited Halbig, saying that he has “done the best reporting” on the Sandy Hook shooting.

294. He stated to Lafferty, “Why are you butting heads with people [Jones and Halbig] that want to find out the truth of what happened to your mother?”

295. The truth about Lafferty’s mother, Dawn Hochsprung, is that she is dead.

296. Dawn Hochsprung is dead because, on the morning of December 14, 2012, she sacrificed her life trying to save her students from Adam Lanza’s murderous rampage at Sandy Hook Elementary School.

March 8, 2017

297. On the March 8, 2017 edition of The Alex Jones Show, Jones hosted Eddie Bravo.

298. During the interview, Bravo stated, “Dr. Steve Pieczenik, and you got some heat for this, this is kind of changing the subject a little bit. Dr. Steve Pieczenik, on your show, said that no kids died at Sandy Hook, that it was a homeland security drill that they passed off as a real—”

299. Jones stated, “He says that. And I’ve been hit really hard with it. I can’t prove it one way or the other. I know Anderson Cooper is standing up there and turns and his whole nose disappears. I work in TV, I know what a blue screen is, bro.”

⁴⁴ <https://www.youtube.com/watch?v=9PdrlrSCLu0>.

300. A reasonable person would understand Jones and Bravo to have been stating that the Sandy Hook massacre was faked, and that the plaintiffs participated in a fraud that was based on lying about the deaths of their loved ones.

301. On information and belief, this episode was also broadcast through Jones's radio affiliates.

302. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

April 22, 2017

303. On April 22, 2017, the Alex Jones Show broadcast an episode, also released on YouTube, entitled "Sandy Hook Vampires Exposed."⁴⁵

304. During that episode, Jones showed video footage of an interview between one of the Sandy Hook parents and Anderson Cooper. Over this footage, Mr. Jones stated: "And then we've got Anderson Cooper, famously, not just with the flowers blowing and a fake, but when he turns, his nose disappears repeatedly because the green-screen isn't set right. And they don't like to do live feeds because somebody might run up. CNN did that in the Gulf War and admitted it. They just got caught two weeks ago doing it in supposedly Syria. And all we're saying is, if these are known liars that lied about WMDs, and lied to get us in all these wars, and backed the Arab Spring, and Libya, and Syria, and Egypt, and everywhere else to overthrow governments, and put in radical Islamicists [sic], if they do that and have blood on their hands, and lied about the Iraq War, and were for the sanctions that killed half a million kids, and let the Islamicists [sic] attack Serbia, and lied about Serbia launching the attack, when it all came out later that Serbia didn't do it, how could you believe any of it if you have a memory? If you're not Dory from 'Finding Dory,' you know, the Disney movie. Thank god you're so stupid, thank god you have no memory. It all goes back to that."

305. Jones told his audience that they should not "believe any of it."

306. As discussed throughout this complaint, the "faked" Anderson Cooper interview is one of Jones's favorite arguments that the entire Sandy Hook massacre was fabricated and that the plaintiffs were actors who faked their loved ones' death.

307. During the April 22, 2017 broadcast, Jones and an Infowars producer made other statements rehearsing familiar themes from the defendants' campaign of lies and abuse.

308. In conversation with the producer, Jones stated: "And that's on helicopter footage, and then they say it never existed, and later admit it does, and the school was closed until that year, in the videos it's all rotting and falling apart and nobody is even in it, and the kids are going in circles, in and out of the building with their hands up, and they never called rescue choppers. I mean, exactly."

⁴⁵ <https://www.youtube.com/watch?v=rUn1jKhWTXI>.

309. The Infowars producer responded: “There’s some supposed dash footage where the people are smiling and getting their lunches ready, police officers. You think you’re going to have smiling police officers at a time when they’re supposedly bringing out twenty dead kids? And they’re smiling and getting their lunches ready.”

310. Mr. Jones responded: “And they had Port-A-Potties being delivered an hour after it happened, for the big media event.”

311. The Infowars producer responded: “We’ve never seen, there was never been any even blurred photos of any bodies or anything . . . We didn’t even get blurred images with the dead kids in Syria. We got crisp photos.”

312. Especially knowing the defendants’ previous statements, a reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones. A reasonable person would also understand the defendants to be stating that the plaintiffs were “Sandy Hook Vampires.”

April 28, 2017

313. On April 28, 2017, Jones held a press conference in which he was asked if he believes that Sandy Hook was a “false flag.” Jones stated: “I think we should investigate everything because the government has staged so much stuff, and then they lie and say that I said the whole thing was totally fake when I was playing devil’s advocate in a debate. I said maybe the whole thing is real, maybe the whole thing is fake. They were using blue screens out there . . . Yes, governments stage things.”⁴⁶

314. Especially knowing the defendants’ previous statements, a reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

June 13, 2017

315. On June 13, 2017, Jones posted a video to the InfoWars Facebook page in which he once again rehearsed his lie about the “faked” CNN interview. Jones stated: “But there’s been a cover-up. Anderson Cooper got caught, faking where his location was with blue-screen. I mean, it’s all there.”⁴⁷

316. Especially knowing the defendants’ previous statements, a reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

⁴⁶ <https://www.youtube.com/watch?v=StOyqyt0fkY>.

⁴⁷ <https://www.facebook.com/80256732576/videos/10155465593882577/>.

The Megyn Kelly Interview

The Preview

317. On June 11, 2017, television news personality Megyn Kelly interviewed Jones for her weekly news magazine on NBC News.

318. NBC released a preview of the interview on the internet on the following day.

319. In footage contained in the preview, Jones stated, “Well, Sandy Hook’s complex because I have had debates where, we devil’s advocates have said the whole story is true, and then I have had debates where I have said that none of it is true.”

320. Later, Kelly stated, “When you say parents faked their children’s deaths, people get very angry.”

321. In response, Jones asserted that people do not get angry about the deaths that resulted from the sanctions against Iraq or other tragedies in the world, and complained about the media’s coverage of such events. He did not deny claiming that the plaintiff parents faked their children’s deaths.

322. Kelly stated, “That doesn’t excuse what you did and said about Newtown, and you know it.”

323. Jones stated, “Here’s the difference. I looked at all the angles of Newtown, and I made my statements long before the media even picked up on it.”

324. The most reasonable interpretation of this statement is that Jones was saying that his account—in which he repeatedly stated that the shooting was staged, that parents were actors, and that no children were killed—was more reliable than the established media account, and true.

325. These statements were heard by millions of people.

June 15, 2017 – Infowars

326. During a video released on Infowars on June 15, 2017, Jones stated the following about his interview with Megyn Kelly: “She said things like, ‘Oh, you talked about Newtown not happening and hurt people’s feelings,’ and I explained, ‘No I looked at all different angles, [unintelligible] could have happened, but they staged the WMDs in Iraq and they staged the babies in the incubators, so they’ve lied about babies before . . . I said, they’ve staged babies in incubators in Bush I, and then they did it again . . . so it could’ve been staged, because they stage things.’”

327. Especially knowing the defendants’ previous statements, a reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

328. The audience for this broadcast has included hundreds of thousands, if not millions, of people.

Alex Jones's June 18, 2017 Pre-NBC-Broadcast Programming

329. The final version of Jones's interview with Megyn Kelly aired on NBC News on June 18, 2017.

330. Before the interview aired that day, Jones published several pre-show videos on Infowars.

331. During those videos, he made repeated statements suggesting that the Sandy Hook shooting did not happen and/or that the plaintiffs' loved ones did not die there.

- A. In one, he said, "But I'm looking at it I think Newtown did happen. But I'm not the creator of people questioning Newtown and Sandy Hook. My guests covered it, I've covered it."
- B. Later, he said, "My intel is that I've seen the parents and it looked real to me. If I can't prove something one hundred percent I'm not going to go there. We know governments have staged things and you have a right to question it."
- C. He continued, "But you have the total right to question Sandy Hook. You know, I'm tempted to make a documentary about it, just for my own hellish experience. It's like the babies in the incubators . . . none of it was true."
- D. He added, "No, I've been saying since it happened that I don't know whether the official story's true or not. And now you can't prove it one way or the other there's some anomalies. But the parents look pretty legitimate to me."
- E. While interspersed with vacillations, Jones's statements convey a clear message: that the accepted account of the Sandy Hook shooting—that the plaintiffs lost their loved ones there—is untrue, and that the plaintiffs fabricated the deaths of their loved ones. Of special note was his abnormally stilted and "official" tone, which a reasonable person knowing Jones's show would interpret as a "wink" at his audience.

332. Later that day, Jones hosted Dr. Steve Pieczenik as a guest on his program.

333. As discussed in paragraphs 127 through 132 of this complaint, Pieczenik had stated in a previous appearance on Jones's show that no children died at Sandy Hook and that the parents were actors.

334. In introducing Pieczenik on this occasion, Jones stated, "He's a smart guy, he doesn't buy into what happened, reportedly there in Newtown I personally can't prove it one way

or the other so I'm just going to say that my heart goes out to the families and I believe it happened."

335. During his appearance on the show, Pieczenik said, "All the hedge fund owners . . . left down to Miami thanks to Dan Malloy and Sandy Hook. So every one of these paid [Sandy Hook] parents, whoever they may be, are totally, totally disingenuous."

336. In response to Pieczenik's statement, Jones said, in his abnormal, "official" tone, "All I know is that they've staged fake things before."

337. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

338. These statements were heard by hundreds of thousands, if not millions of people.

The June 18, 2017 NBC Broadcast

339. During the interview with Kelly that aired on NBC, Jones made several additional statements suggesting that the shooting never happened.

340. At one point, Kelly read Jones's previous statement describing the Sandy Hook shooting as a hoax, recounted in paragraphs 187 through 195 of this complaint.

341. In response, Jones stated, "At that point—and I do think there was some cover up and some manipulation—that is pretty much what I believed. But then I was also going into devil's advocate, but then we know there's mass shootings and these things happen. So again—"

342. Later, Kelly said, "If you wrongly went out there and said it was a hoax. That's wrong."

343. In response, Jones said, "But what I already answered your question was—listeners and other people are covering this—I didn't create that story."

344. Later, Kelly stated, "But Alex, the parents—one after the other—devastated. The dead bodies that the coroner autopsied."

345. In response, Jones said, "And they blocked all that and they won't release any of it. That's unprecedented—"

346. Later, Kelly asked Jones if he was playing "devil's advocate" when he said "the whole thing is a giant hoax."

347. Jones responded, "Yes, because I remember in, even that day—I will go back for memory—they saying but then some of it looks like it's real. But what do you do when they got the kids going in circles in and out of the building with their hands up. I've watched the footage and it looks like a drill."

348. Even in that statement, while claiming—falsely—that he was playing “devil’s advocate” when making those previous statements, Jones again asserted that the Sandy Hook shooting did not happen.

349. Next, Kelly said, “When you say parents faked their children’s deaths, people get very angry.”

350. Jones responded, “Oh, I know—but they don’t get angry about the half million that Iraq from the sanctions or the don’t get angry about all the legal—”

351. Later, Kelly said, “That doesn’t excuse what you did and said about Newtown, you know it.”

352. Jones responded, “Here’s the difference, here’s the difference—I looked at all the angles of Newtown and I made my statements long before the media even picked up on it.”

353. In a voiceover, Kelly than noted that Jones, despite being “asked . . . numerous times what he now believes . . . never completely disavowed his previous statements.”

354. It then played clip of Jones saying, “I tend to believe that children probably did die there, but then you look at all the evidence on the other side, I can see how other people believe nobody died there.”

355. There is no evidence “on the other side.”

356. A reasonable person would understand Jones’s statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

357. More than three million people saw and heard these statements by Jones.

Alex Jones’s June 18, 2017 Counter-Programming

358. Meanwhile, as the interview played on NBC, Jones himself was broadcasting a live play-by-play video commentary on Infowars.

359. The Sandy Hook segment of the NBC interview began with a Megyn Kelly voiceover describing Jones’s statements that Sandy Hook was a hoax. As the voiceover played, Jones said, “Babies in the incubators.”

360. As evidenced by statements recounted previously in this complaint, “babies in the incubators” is a well-established Alex Jones metonym for a staged, false event.

361. This statement is properly interpreted as a reiteration and reaffirmation of Jones’s previous statements that the Sandy Hook shooting was staged and that no children died there.

362. Later, as his statement that he “looked at all the angles of Newtown” in the NBC interview played in the background, Jones said, “I said I thought it happened before they were picked up. They never showed my final analysis.”

363. This statement appears to be an admission that Jones never actually believed that Sandy Hook was a hoax, even as he maintained unequivocally that it was.

364. On information and belief, these statements were also broadcast on Alex Jones’s radio affiliates.

365. Hundreds of thousands, if not millions, of people heard these statements.

June 26, 2017

366. During the June 18, 2017 profile of Jones for her NBC show Sunday Night with Megyn Kelly, Ms. Kelly interviewed one of the Sandy Hook parents, Neil Heslin, about the claims made by Jones, including that “the whole thing was fake” and “a giant hoax.” Addressing Jones’s lies, Heslin told Kelly, “I lost my son. I buried my son. I held my son with a bullet hole through his head.”

367. On June 26, 2017, Infowars broadcast a segment hosted by “reporter” Owen Shroyer in which Shroyer claimed to have reviewed evidence showing it was impossible for Mr. Heslin to have held his son and seen his injury. This broadcast was meant to reinforce and support the underlying lie that the Sandy Hook parents are fakes.⁴⁸

368. Shroyer stated: “The statement [Heslin] made, fact-checkers on this have said cannot be accurate. He’s claiming that he held his son and saw the bullet hole in his head. That is his claim. Now, according to a timeline of events and a coroner’s testimony, that is not possible.”

369. Shroyer’s support for this statement was deceptively edited video footage in which the local medical examiner informed reporters that the slain students were initially identified using photographs rather than in person. However, the Sandy Hook parents were permitted to see and hold their children soon thereafter.

370. Shroyer also played as support for his statement a video clip of Sandy Hook parent Lynn McDonnell, which had been deceptively edited to imply that she was never allowed access to her child’s body. In the unedited interview, Mrs. McDonnell stated that she was in possession of her child’s body.

371. Shroyer stated: “You would remember if you held your dead kid in your hands with a bullet hole. That’s not something you would just misspeak on.” He continued, noting that Heslin was “making a pretty extreme claim that would be a very thing vivid in your memory, holding his dead child.”

⁴⁸ <https://www.infowars.com/zero-hedge-discovers-anomaly-in-alex-jones-hit-piece/>.

372. Shroyer then stated: “The conspiracy theorists on the internet out there have a lot of questions that are yet to be answered. You say whatever you want about the event, that’s just a fact.”

373. In concluding his report, Shroyer stated: “Will there be a clarification from Heslin or Megyn Kelly? I wouldn’t hold your breath. [Laugh]. So now they’re fueling the conspiracy theory claims. Unbelievable.”

374. A reasonable person would understand these statements, including the title of the embedded video, to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

375. These statements were outrageous, recklessly false, and malicious. Along with the original videos, contemporary news accounts stated that the victims’ bodies were released to their loved ones, and funerals where the victims’ bodies were in the custody of their loved ones were widely reported in the press.⁴⁹

376. These statements were heard by at least tens of thousands, if not millions, of people.

July 20, 2017

377. On July 20, 2017, Jones re-broadcast the Shroyer segment of June 26, 2017, as part of his Alex Jones Radio Show programming.⁵⁰

378. During his discussion of the Shroyer segment, Jones said, “Can I prove that New Haven [sic] didn’t happen? No. So I’ve said, for years, we’ve had debates about it, that I don’t know. . . . That was a month ago. He said, ‘I wouldn’t hold my breath looking for a response. We’ve not seen a clarification! I’m the one that called him up after I saw the show that night, and I said, ‘You know, Owen . . . could be that we need to get clarification on what’—‘Oh, I could never find out. The stuff I found was that they never let them see their bodies.’ That’s kind of what’s weird about this.” Then he said, in a tone clearly indicating sarcasm, “Maybe they did. So [making incredulous face] I’m sure it’s all real! But for some reason, they don’t want to let you see those clips together [Shroyer’s segment].”

379. On information and belief, these statements were heard by hundreds of thousands, if not millions, of people.

October 26, 2017

⁴⁹ <https://patch.com/connecticut/newtown/police-no-motive-emerging-in-newtown-school-shooting>; <http://abcnews.go.com/US/photos/sandy-hook-moment-silence-18026580/image-18045101>; https://www.washingtonpost.com/politics/funerals-for-newtown-massacre-victims-begin/2012/12/17/ffd0a130-486d-11e2-820e-17eefac2f939_story.html?utm_term=.0ccb4af100.

⁵⁰ <https://www.mediamatters.org/blog/2017/07/21/alex-jones-sandy-hook-dad-needs-clarify-whether-he-actually-held-his-son-s-body-and-saw-bullet-hole/217333>.

380. In an October 26, 2017 video entitled “JFK Assassination Documents To DROP Tonight,” Mr. Jones claimed that the CIA visited Sandy Hook shooter Adam Lanza and recruited him. He claimed that the truth about Lanza is not known because “they bulldozed the house to get rid of it.” Mr. Jones told his audience that Sandy Hook was “as phony as a three-dollar bill, with CNN doing fake newscasts, with blue screens.”

381. A reasonable person would understand these statements to assert that the Sandy Hook massacre was staged, and that the plaintiffs fabricated the deaths of their loved ones.

April 20, 2018

382. Jones has accused the plaintiffs of lying not only about Sandy Hook, but about the pain and torment they have experienced at his hands. In a video on April 20, 2018 entitled, “MSM Continues to Demonize Alex Jones,” Jones mocked the plaintiffs, performing a cruel, false, malicious, and outrageous parody of their suffering: “I think they almost do this to mess with us or something. I’m serious, man... They go, ‘Oh, my gosh, why are you doing that? You hurt me.’ And we’re like, ‘No, no. We’re sorry.’ ‘You’ve hurt me.’ And like five years later, ‘You hurt me. Stop hurting me.’ And we’re like, ‘But we’re not bringing you up.’”

383. As shown by the previous allegations (and the statement itself), Jones and the other defendants have for years repeatedly and continually brought the plaintiffs up, and made cruel, outrageous, reckless, and false allegations about them and the tragedy that robbed them of their loved ones. Indeed, Jones made statements accusing the plaintiffs of fabricating the deaths of their loved ones and suggesting that Sandy Hook was a hoax just months before the first lawsuits were filed against him by Sandy Hook families.

384. In the same video, Jones continued to accuse the plaintiffs of lying about his conduct, falsely asserting that he had not discussed Sandy Hook in years. Performing another mocking imitation of the plaintiffs, Jones stated: “‘Oh, my gosh. Alex has no heart. He is—nothing is sacred. He brought it up again.’ No. You did and lied about it.”

385. Jones also falsely claimed he had never attacked the victims, stating, “I have never gone after the Sandy Hook parents . . . Who in the hell would try to go after people’s parents who have dead children?”

386. The answer to that question, as shown by the previous allegations, is Jones and the other defendants.

387. In that same broadcast, Jones also made additional recklessly false claims, rehearsing a number of his arguments that the Sandy Hook shooting was faked and the plaintiffs fabricated the deaths of their loved ones. For example, Mr. Jones stated, “You can look it up. They stood down in Sandy Hook. They stood down in Parkland. That’s a fact.” Later in the same video, Jones repeated his claim that there was a police “stand down” at Sandy Hook.

388. In the same broadcast, Jones rehearsed his bizarre allegations that Anderson Cooper’s interview of Veronique De La Rosa was faked, stating, “It’s just a background with the

flowers of the town hall and her and Anderson Cooper. And then he turns and his head is shimmery, and his nose disappears, which everybody knows is a chromakey.” Mr. Jones also repeated his claim that Anderson Cooper was working for the CIA, and he continued to assert that the interview was shot in front of a blue-screen rather than the result of digital compression.

Other Statements

389. On information and belief, the defendants have published other similar statements of which the plaintiffs do not know at this time, but would obtain with reasonable discovery. Numerous videos and other broadcasts published by the defendants have recently been removed from the public domain either by the defendants themselves or companies like Twitter, Facebook, and YouTube. Discovery, including documents and witness testimony, is required for the plaintiffs to present the full scope of the defendants’ campaign of outrageous lies and abuse.

THE BACKPEDALING AND ADMISSIONS

390. The Sandy Hook shooting and its aftermath were exhaustively documented by the local and national press; local, state, and federal law enforcement; other government entities; and other means. It is no exaggeration to say that the true and accepted story of Sandy Hook—that the plaintiffs lost their loved ones in Adam Lanza’s murderous rampage—is supported by a mountain of evidence. Most of these records and evidence are publicly available. This in itself is enough to show that the defendants made the outrageous, false, and malicious statements detailed in this complaint with knowledge that the statements were false, or with reckless disregard as to whether or not they were true. Added to this are the defendants’ deceptive edits to and contextualization of videos, documents, or other records to purportedly support their statements.

391. Above and beyond this, on numerous occasions, some listed in the allegations above, Jones and the other defendants have admitted either that they never believed the Sandy Hook shooting was faked or that they had serious doubts about the truth of their statements, that they made those statements with knowledge that the statements were false, or with reckless disregard as to whether or not they were true. Those admissions became more frequent after the plaintiffs and other Sandy Hook families filed lawsuits against the defendants related to the defendants’ statements about Sandy Hook, the plaintiffs, and the Sandy Hook families.

April 20, 2018

392. On April 20, 2018, the Alex Jones Show broadcast a video entitled “Watch As Megyn Kelly Opens Old Wounds Of Sandy Hook Victims.”⁵¹

393. In it, Jones made a number of statements indicating that he never actually believed, or else had serious reasons not to believe, his previous statements claiming that the Sandy Hook shooting was a hoax and that the plaintiffs fabricated the deaths of their loved ones.

394. Jones stated, “I can’t prove the shooting didn’t happen.”

⁵¹ <https://www.youtube.com/watch?v=uQkAJykqyeo>.

395. Jones stated, “It’s been years since I even played devil’s advocate in debates where I said it all happened like was said, or none of it happened. I could see how people would believe that [the Sandy Hook shooting was faked] because of all the media lying but we’ve investigated it and we think it happened.”

396. Jones acknowledged the power of his platform. “We have our own platform,” he said. “Millions are going to see this. Millions are watching.”

397. “And here’s the deal,” he said. “I know the parents know that I’ve been clear on this for at least four years.” While this statement is false—as this Complaint details, Jones repeatedly claimed that the Sandy Hook shooting was false and that the parents were actors during that period—it is an admission that by Jones that he believed Sandy Hook really happened and the families lost their loved ones during the time he made nearly all the statements in this complaint.

398. He continued, “I began to say that Sandy Hook happened years before and they took that as weakness.”

399. Then, Jones played a video of Neil Heslin’s April appearance on Megyn Kelly Today, alternately pausing it and interjecting his own commentary.

400. When, in the video, Heslin said that Jones’s lies about Sandy Hook were disrespectful to “the law enforcement, the first responders” who served at Sandy Hook the day of the shooting, Jones interjected, “Who stood down!”

401. Then Jones said, “Hit pause.” When the video stopped, Jones screamed into the camera, “You can look it up. They [law enforcement and first responders] stood down in Sandy Hook, they stood down in Parkland. That’s a fact!”

402. Then Jones read an email from Leonard Posner, and a responsive email that Jones stated that he himself dictated. In that response, Jones stated: “Thank you for contacting us to share your point of view. Alex has no doubt that this was a real tragedy.” According to Jones and the text of the email, this email was sent in January 29, 2013. Then, in real time, Jones remarked, “Paul Watson was like threatening to quit, and I wasn’t even saying it didn’t happen, I was just devil’s advocating.” In other words, from the beginning of his campaign of outrageous lies against the plaintiffs, Jones knew and believed that they and the other Sandy Hook families were not actors, had actually lost their loved ones, and that he was lying in making the statements recounted in this Complaint.

403. He continued: “And I’d have these families on right now . . . they don’t do it, because they don’t want to humanize me. They want to lie.” The most reasonable interpretation of this statement is that Jones is accusing the plaintiffs of lying about Jones’s statements about them.

May 23, 2018

404. On May 23, 2018, The Alex Jones Show broadcast a video entitled, on YouTube, “Alex Jones’ Statement On New Sandy Hook Lawsuit.”⁵² He described “the admitted goal” of lawsuits against him (like this one) as being to create the “Alex Jones statute” to “overturn[] the First Amendment.”

405. During the video, Jones made various statements about his state of mind at times relevant in this Complaint.

406. “I kept saying I believe it happened,” he stated. Later in the video, he said, “Before, I just questioned it. . . . Once it was personalized, once I saw the players, the people, I said ‘I think it’s real.’ I had the debate that was already going on.”

407. He also stated: “Three years ago, when the so-called Sandy Hook activists were on my butt saying I was covering it up because I said I thought it happened ‘cause I couldn’t prove it one way or the other. There were some anomalies. I genuinely was trying to research it. I just said ‘I’m done with this. It happened. I’m moving on. Don’t blame gun owners for it.’”

408. Jones was admitting that, at the times relevant to most if not all of the publications contained in this Complaint, he believed that the Sandy Hook shooting happened and that the families lost their loved ones.

June 4, 2018

409. In 2018, Alex Jones and unidentified Infowars personnel repeatedly accosted former Democratic presidential candidate Sen. Bernie Sanders and several of his staff in Los Angeles International Airport. Jones and Infowars videotaped the series of encounters, and later broadcast them on Infowars on June 4, 2018.

410. Later in the video, an unidentified man in the boarding line stepped between Jones and Sanders. He said to Jones: “You deny Sandy Hook, and you’re giving him [Sanders] a hard time?”

411. Jones did not deny that he had denied the Sandy Hook shooting, but instead started asking the unidentified man questions about Hillary Clinton.

412. Later in the conversation, the unidentified man stated to Jones: “You edited videos of Sandy Hook.”

413. Jones responded, “Yeah that’s right.”

414. The unidentified man to Jones said in response, while laughing: “You’re an idiot. You win.”

⁵² <https://www.youtube.com/watch?v=AfvhhcXPCps>.

415. The unidentified man laughed and made that remark because he realized that Jones had just admitted on camera to deceptively editing videos related to the Sandy Hook shooting that he used as purported evidence to question and deny what happened at Sandy Hook Elementary School on December 14, 2012.

COUNT ONE – Invasion of Privacy by False Light; Civil Conspiracy
(All Plaintiffs v. All Defendants)

416. All previous allegations in this complaint are incorporated as if fully set forth herein.

417. The defendants, as part of a campaign of harassment and abuse, broadcast numerous outrageous lies about the plaintiffs that represented such major misrepresentations of the plaintiffs' character, history, activities or beliefs that serious offense may reasonably be expected to be taken by a reasonable person in their position.

418. The false light in which the defendants' statements placed the plaintiffs would be highly offensive to a reasonable person.

419. The defendants had knowledge that their statements were lies, or acted with reckless disregard as to the falsity of their statements and the false light in which the plaintiffs would be placed.

420. These false publications have caused the plaintiffs actual and substantial damages.

421. In light of their prior experience with similar sorts of reckless and false statements, the defendants knew that their publications could cause the plaintiffs to suffer harassment and potential violence.

422. The plaintiffs are private individuals and are neither public officials nor public figures.

423. The defendants broadcast their outrageous, cruel, and malicious lies about the plaintiffs with knowledge that the statements were false or with reckless disregard as to whether or not they were true.

424. The defendants combined to conduct their campaign of harassment and abuse, which included numerous unlawful acts or lawful acts by unlawful means.

425. The defendants combined to perform these unlawful acts pursuant to their scheme to harass and abuse the plaintiffs and in furtherance of that scheme.

426. These acts of the defendants resulted in damage to the plaintiffs.

COUNT TWO – Defamation and Defamation *per se*; Civil Conspiracy
(All Plaintiffs v. All Defendants)

427. All previous allegations in this complaint are incorporated as if fully set forth herein.

428. In repeatedly publishing false statements asserting or reasonably understood to be asserting that the plaintiffs' loved ones did not die; and/or that the episode in which they were killed was staged or their loved ones were still alive; and/or the plaintiffs were actors who faked their loved ones' death; the defendants published numerous defamatory statements.

429. These publications were not only individually defamatory, but part of a continuous campaign of statements, starting in 2013 and continuing through at least 2017, stating, asserting, implying and suggesting that the plaintiffs faked their loved ones' death and/or are actors lying about the deaths of their loved ones.

430. The statements contained in the defendants' campaign of harassment and abuse constitute defamation *per se*. The harmful nature of the defamatory statements is self-evident. The defamatory statements implicate the Plaintiffs in heinous criminal conduct. False implications of criminal conduct represent classic defamation *per se*.

431. The defendants' defamatory publications readily identified the plaintiffs to millions of people.

432. The defendants' defamatory publications were broadcast to millions of people.

433. The defendants' defamatory publications have injured the plaintiffs' reputations and images, and they have exposed the plaintiffs to public and private hatred, contempt, and ridicule. These false publications have caused the plaintiffs actual and substantial damages.

434. In light of their prior experience with similar sorts of reckless and false statements, the defendants knew that their publications could cause the plaintiffs to suffer harassment and potential violence.

435. The plaintiffs are private individuals and are neither public officials nor public figures.

436. The defendants broadcast their outrageous, cruel, and malicious lies about the plaintiffs with knowledge that the statements were false or with reckless disregard as to whether or not they were true.

437. The defendants combined to conduct their campaign of harassment and abuse, which included numerous unlawful acts or lawful acts by unlawful means.

438. The defendants combined to perform these unlawful acts pursuant to their scheme to harass and abuse the plaintiffs and in furtherance of that scheme.

439. These acts of the defendants resulted in damage to the plaintiffs.

COUNT THREE – Intentional Infliction of Emotional Distress; Civil Conspiracy
(All Plaintiffs v. All Defendants)

440. All previous allegations in this complaint are incorporated as if fully set forth herein.

441. In broadcasting their campaign of outrageous and false statements about the plaintiffs, the defendants intended to inflict emotional distress or knew, or should have known, that emotional distress was the likely result of their conduct.

442. The defendants' conduct was extreme and outrageous.

443. The defendants' conduct was the cause of the plaintiffs' distress.

444. The emotional distress sustained by the plaintiffs was severe.

445. The defendants' conduct was so outrageous in character, and so extreme in degree, as to go beyond all possible bounds of decency, and to be regarded as atrocious, and utterly intolerable in a civilized community.

446. In light of their prior experience with similar sorts of false and reckless statements, the defendants knew that their publications could cause the plaintiffs to suffer harassment and potential violence.

447. The plaintiffs have suffered actual and substantial damages.

448. The plaintiffs are private individuals and are neither public officials nor public figures.

449. The defendants broadcast their outrageous, cruel, and malicious lies about the plaintiffs with knowledge that the statements were false or with reckless disregard as to whether or not they were true.

450. The defendants combined to conduct their campaign of harassment and abuse, which included numerous unlawful acts or lawful acts by unlawful means.

451. The defendants combined to perform these unlawful acts pursuant to their scheme to harass and abuse the plaintiffs and in furtherance of that scheme.

452. These acts of the defendants resulted in damage to the plaintiffs.

COUNT FOUR – Negligent Infliction of Emotional Distress; Civil Conspiracy
(All Plaintiffs v. All Defendants)

453. All previous allegations in this complaint are incorporated as if fully set forth

herein.

454. The defendants' campaign of outrageous, cruel, and malicious lies created an unreasonable risk of causing the plaintiffs emotional distress.

455. The plaintiffs' distress was foreseeable.

456. The plaintiffs' emotional distress was severe enough that it might result in illness or bodily harm.

457. The defendants' outrageous, cruel, and malicious conduct was the cause of the plaintiff's distress.

458. The plaintiffs have suffered actual and substantial damages.

459. In light of their prior experience with similar sorts of reckless and false statements, the defendants knew that their publications could cause the plaintiffs to suffer harassment and potential violence.

460. The plaintiffs are private individuals and are neither public officials nor public figures.

461. The defendants broadcast their outrageous, cruel, and malicious lies about the plaintiffs with knowledge that the statements were false or with reckless disregard as to whether or not they were true.

462. The defendants combined to conduct their campaign of harassment and abuse, which included numerous unlawful acts or lawful acts by unlawful means.

463. The defendants combined to perform these unlawful acts pursuant to their scheme to harass and abuse the plaintiffs and in furtherance of that scheme.

464. These acts of the defendants resulted in damage to the plaintiffs.

**COUNT FIVE: Connecticut Unfair Trade Practices Act,
Conn. Gen. Stat. § 42-110a et seq.; Civil Conspiracy
(All Plaintiffs v. All Defendants)**

465. All previous allegations in this complaint are incorporated as if fully set forth herein.

466. The defendants unethically, oppressively, immorally, and unscrupulously developed, propagated, and disseminated outrageous and malicious lies about the plaintiffs and their family members, and they did so for profit.

467. This campaign of lies, abuse, and harassment was a deceptive practice and offended

public policy.

468. The defendants' reprehensible conduct caused substantial injury to the plaintiffs and other consumers that is not outweighed by any countervailing benefits to anyone, and that the plaintiffs themselves could not have reasonably avoided.

469. The defendants' conduct was a foreseeable cause of and a substantial factor causing the plaintiffs' injury.

470. The plaintiffs are private individuals and are neither public officials nor public figures.

471. The defendants broadcast their outrageous, cruel, and malicious lies about the plaintiffs with knowledge that the statements were false or with reckless disregard as to whether or not they were true.

472. The defendants combined to conduct their campaign of harassment and abuse, which included numerous unlawful acts or lawful acts by unlawful means.

473. The defendants combined to perform these unlawful acts pursuant to their scheme to harass and abuse the plaintiffs and in furtherance of that scheme.

474. These acts of the defendants resulted in damage to the plaintiffs.

WHEREFORE, THE PLAINTIFFS CLAIM DAMAGES IN EXCESS OF FIFTEEN THOUSAND DOLLARS AND THE FOLLOWING RELIEF AS FURTHER SET FORTH BELOW:

Plaintiffs seek relief as follows:

- A. Monetary damages;
- B. Punitive damages;
- C. Attorneys' fees;
- D. Costs;
- E. Declarative relief;

This matter is within the jurisdiction of this court.

Of this writ, with your doings thereon, make due service and return.

Dated at Bridgeport, Connecticut this 15th day of November, 2018.

THE PLAINTIFFS,

By



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FOR THE PLAINTIFF